

HEADLINE# 6135504
*** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

MAY7/12 12.47
*** WDCW-TV ***

ADV # _____ ADV. NAME ISS/DSCC Dem. Sen. Camp. Committee
AGY # _____ AGY. NAME GREAT AMERICAN MEDIA
1010 WISCONSIN AVENUE
WASHINGTON, DC 20007
ORDER # _____ CONTRACT # 6135504
PRDCT DSCC EST# 1139 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT30/12 NOV5/12 WK-1 CLASS: NATL. LOCAL REGIONAL
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

REP: TO: NSA WDCW
FROM: GREG FOR DAVE
NEW ORDER
TTL...\$16250...30X
THX PLS CFM, 5/7/12

** New biz
date 10/10/13*

(25) -> Sportsweek

*1, 2, 7, 8 -> :30sl: 30s News plus live
(15) NCAA SEC Football*

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =

AGENCY EST# - 1139

1			800A-900A	30		\$200.00	10/30	11/2	1		TU-F	1
PROGRAM : NEWS PLUS AM												
2			800A-900A	30		\$200.00	11/3	11/5	1		MON	1
PROGRAM : NEWS PLUS AM												
3			600P-630P	30		\$300.00	10/30	11/2	2		TU-F	2
PROGRAM : SEINFELD												

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7800
AGENCY

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PROGRAM : SAT COLLEGE FOOTBALL

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16			900A-1000A	30		\$275.00	10/30	11/2	3		TU-F	3
PROGRAM : JUDGE MATHIS												
17			1000A-1100A	30		\$275.00	11/5	11/5	1		MON	1
PROGRAM : PEOPLE'S COURT 10A												
18			1100A-1200N	30		\$275.00	10/30	11/2	3		TU-F	3
PROGRAM : PEOPLE'S COURT 10A												
19			200P-300P	30		\$275.00	11/5	11/5	1		MON	1
PROGRAM : MAURY POVICH												
20			1230P-100P	30		\$250.00	11/4	11/4	1		SUN	1
PROGRAM : SPORTS WEEK												

NOV/12 16250.00

CONTRACT TOTAL 16250.00
TOTAL SPOTS 10

MARKET TOTALS \$541,666 WDCW 3% WJLA 21% WUSA 21% WRC 21% WTTG 32% WFXW 0% WDCA 2%

SVC- NSI
DEMOS- RA35+*